

Brand exposure and marketing opportunities

The Festival is a great opportunity to showcase the Swan Hill Region. We are encouraging the business and service providers in the region to become involved and to utilise this opportunity to showcase your products and services.

We will be engaging the support of local media including TV ; ABC Mildura Swan Hill, MIXX/3SH and The Guardian Newspapers .

The swanhillfoodandwine.com.au website will be utilised to promote the event as well as the Facebook page and we will be printing a Festival Program, promotional posters, eNewsletter etc.

We will again be marketing the festival to surrounding regions including Bendigo, Ballarat, Echuca and Mildura.

Your Display Space

Early bird special package until 31 July 2017 - cost \$60 (incl. GST).

From 1 August - cost \$ 75 (incl. GST)

includes:

- ♥ Your own display site at Pioneer Settlement on Saturday 10th March, 2018.
- ♥ Promotion of your business on the festival website and festival program
- ♥ Opportunity to sell your product (food/wine) between 11am - 6pm on Saturday 10th March, 2018.

Note: All food producers will need to comply with the Food Act 1984. You will need to apply for a temporary liquor licence if selling alcohol on the day.



APPLICATION TO PARTNER

(Please post to: Swan Hill Region Food and Wine Festival, PO Box 1588, Swan Hill Vic 3585 or e-mail info@swanhillfoodandwine.com.au)

Company / Stall Name:

Contact Name & Last Name:.....

Contact Number: e-mail address:

What product/s will you be selling:

Do you require power? If yes, please list the electrical appliances you will be using

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I attach a cheque for the early bird special of \$60.00 (available until 31 July 2017) made out to Swan Hill Incorporated being the total cost of our partnership package including GST.

I attach a cheque for \$75.00 made out to Swan Hill Incorporated being the total cost of our partnership package including GST from 1 August 2017.

I have transferred my payment for \$60.00 being the total cost for the early bird special or \$75.00 being the total cost from 1 August 2017 for our partnership package to the bank details below:

**Bendigo Bank, Account Name: Swan Hill Promotions and Development Corporation
BSB: 633 000 Account Number: 153695218 Reference: (your company name)**

Terms & conditions: Display Space holders must be confirmed and paid 30 days prior to the festival. If a Display Space holder cancels after this date, they will be subject to a \$300 cancellation charge.